



SINGAPORE
MANAGEMENT
FESTIVAL

IT IS NOT ENOUGH TO DISRUPT!

STRATEGY // CORE // FUTURE

SEPTEMBER 20 & 21

SINGAPORE MANAGEMENT FESTIVAL

The Singapore Management Festival (SMF) brings together that eclectic mix of perspectives from the world's best management thinkers, top game changers and business leaders to discuss issues that shape the future and inspire positive steps to stay relevant.

SMF 2018 will focus on disruption with the theme:

IT IS NOT ENOUGH TO DISRUPT! Strategy // Core // Future

There is always room for more in a consumer-driven economy where everyone is hyper-connected. Technologies are transforming entire industries and collaborations are colliding in an unprecedented way in every conceivable industry.

To meet the demanding future, the SMF underscores the importance of having sharp strategies, and brings leaders back to the core of what it means to be human and a true leader even in an age of disruption and machine intelligence.

GLOBAL SPEAKER



PROF STÉPHANE GARELLI //World Authority on Competitiveness//

— “ —
TO BE GOOD AT **WHAT YOU DO** IS NOT ENOUGH. YOU NEED TO BE **GOOD AT WHAT YOU ARE** TO BE **COMPETITIVE**.
— ” —



Prof Stéphane Garelli is a world authority on competitiveness. He is the Emeritus Professor at IMD (Institute of Management Development) Lausanne, one of the world's leading business schools, where he also founded the World Competitiveness Centre.

Prof Stéphane Garelli reads today's global economic picture better than anyone else. He wrote two bestselling books published in several languages - *Top Class Competitors - How Nations, Firms and Individuals Succeed in the New World of Competitiveness* and *Are you a Tiger, a Cat or a Dinosaur?*

INTERESTING FACTS

- Member of the International Olympic Commission on Sustainability and Legacy
- He is Chairman and shareholder of *Le Temps*, the leading French language Swiss newspaper, Chairman of the board of FF Sandoz Financial and Banking Holding and member of the board of Banque Edouard Constant
- Managing Director of the World Economic Forum and of the Annual Meetings in Davos for 13 years
- Pioneered research in the field of competitiveness for 30 years and produces the *World Competitiveness Yearbook* - an annual report that analyses and ranks the competitiveness of nations

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GLOBAL SPEAKER

STRATEGY



DATO' SRI IDRIS JALA

//Former CEO of Malaysia Airlines & Transformation Guru//



Dato' Sri Idris Jala is the President and CEO of PEMANDU Associates, a private firm specialising in delivering transformation to clients. He was also the Managing Director of the BFR Institute, a unit in Malaysia's Prime Minister's Department, tasked with spearheading Malaysia's transition towards high income status by 2020. For six years, he served as the Minister in the Prime Minister's Department, Malaysia.

Idris Jala was once the CEO of Malaysia Airlines (MAS) for three years. His tenure brought a period of record profit to the airline after a prolonged bout of critical losses. He is a renowned transformation guru, adept at turning around companies' performance with innovative methodologies.

INTERESTING FACTS

- 23 years of experience in Shell as Vice President, Shell Retail International and Vice President Business Development Consultancy, based in UK
- Bloomberg's Top 10 Most Influential Policy Makers in the World (2014)
- Advisory panel for the World Economic Forum & World Bank
- Conferred the "First Order" medal by the Italian Government

CORE



ROB LILWALL

//Nat Geo Adventurer & Author//



— “ —
LIFE IS NOT A DRESS REHEARSAL. LIFE IS AN **ADVENTURE**.
— ” —

In the last two decades, Rob Lilwall has embarked on expeditions by bicycle and on foot, covering over 80,000 km of the world's land surface, including across Siberia and the Gobi (in winter), China, India, Pakistan, Afghanistan, Papua New Guinea, Australia and Iran.

National Geographic has made two television series about his exploits, and he is the author of two books - *Cycling Home From Siberia* and *Walking Home From Mongolia*.

INTERESTING FACTS

- Former geography teacher before deciding to embark on the inspiring Cycling Home From Siberia expedition, covering 50,000 km over three years
- Named his bicycle 'Alanis', after the singer-songwriter Alanis Morissette
- In 2011, he set off on the Walking Home From Mongolia expedition from the Gobi Desert to Hong Kong. Rob walked for six and a half months and covered over 5,630 km
- Delivered keynotes to numerous organisations including Nike, Adidas, HSBC, UBS, Microsoft, Thomson Reuters and Symantec

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GLOBAL SPEAKER

CORE



JACK LIM

//Chief Commercial Officer of ONE Championship//



Jack Lim is the Chief Commercial Officer of ONE Championship. He is responsible for uniting and leading all of ONE Championship's revenue streams as well as forging strategic partnerships and shaping the commercial ecosystem for Asia's largest global sports media property.

Jack is a transformational growth leader with success in digital and content strategy, consultative selling, and integrated marketing for some of the world's most prolific blue-chip organisations – Sony Pictures Asia, IBM Corporation, GE Singapore, CNBC Asia Pacific and MediaCorp.

INTERESTING FACTS

- Heads the commercial aspects of ONE Championship, one of Asia's largest sports media houses, broadcasting mixed martial arts (MMA) fights to more than 128 countries and potentially 1 billion viewers
- Former Vice President of Media Sales for Sony Pictures Asia

“
MY JOB AS A LEADER IS TO **PUT COURAGE INSIDE PEOPLE**, TO ENCOURAGE THEM TO **STAND UP AND RESONATE**.
”

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GLOBAL SPEAKER

FUTURE



BEN HAMMERSLEY

//Futurist & Technologist//



INTERESTING FACTS

- Inventor of the word 'podcast'
- Editor-at-large for *WIRED* magazine
- Host of Netflix and BBC television series 'Cybercrimes with Ben Hammersley'
- Front-line reporter in countries such as Afghanistan, Iran, Burma, Philippines, Lebanon, Israel, Japan, USA, Canada, Morocco, Turkey
- Author of *64 Things You Need to Know Now For Then*, a guide to the new concepts of the modern world

Ben Hammersley is one of the most thought-provoking futurists of our time. As an international reporter, author and adventure seeker, Ben explores the effects of the internet and the digital network on the world's business, political and social atmospheres.

Ben has been called upon to advise three governments and countless organisations in the area of technology and media including a seat on the European Commission High Level Group on Media Freedom of the European Union. His personal experiences from the fields of aviation, emergency medicine, genomic science, disaster response, and war reporting have enabled Ben to deliver insightful, practice-changing messages to organisations and governments for two decades.

“
ROBOTS DON'T STEAL JOBS. ROBOTS STEAL TASKS.
”

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DAY ONE PROGRAMME

September 20 (THU)

SENIOR MANAGEMENT ROUNDTABLE (C-SUITE & SENIOR MANAGEMENT)

8 – 9 AM

Registration
(Light refreshments)

9 – 9.15 AM

Welcome Address

9.15 – 10 AM

Part 1: The New World
Competitiveness Landscape -
Consequences for nations and
companies by **Prof Stéphane Garelli**

10 – 10.30 AM

Moderated Session (including Q&A)

10.30 – 10.45 AM

Interval

10.45 – 11.30 AM

Part 2: The Mindset of
Competitiveness - How it leads to
success by **Prof Stéphane Garelli**

11.30 AM – 12 NOON

Moderated Session (including Q&A)

12 – 1 PM

Lunch & Networking

1 PM

End

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DAY TWO PROGRAMME

September 21 (FRI)

MANAGEMENT LECTURES (SENIOR MANAGEMENT & PMEBs)

8 – 9 AM

Registration (Coffee & tea)

9 – 10.15 AM

Time to Look at the World Differently –
A competitiveness outlook for 2019 and
beyond by **Prof Stéphane Garelli**

10.15 – 10.45 AM

Networking

10.45 – 12 NOON

Being Present Now in the Innovative
Future by **Ben Hammersley**

12 – 1.15 PM

Lunch & Networking

1.15 – 2.30 PM

6 Secrets of Transformational
Leadership by **Dato' Sri Idris Jala**

2.30 – 3.30 PM

Building Asia's Largest Global Sports
Media Property by **Jack Lim**

3.30 – 4 PM

Networking

4 – 5 PM

Embracing Challenge with the Attitudes
of Adventure by **Rob Lilwall**

5 PM

End

WHAT WE LIKED

WHO WILL BE THERE?

- More than 1,000 participants over two days
- 65% C-suite and senior management executives
- 35% PMETs

WHY?

- Gain a perspective on future trends and identifying organisational gaps
- Meet the who's who of the business world: partners, mentors and competitors
- Gain insights from different industries and disciplines
- Be part of the global conversation

I loved the diversity and uniqueness of the speakers. They weren't your typical 'management' speakers. The content was excellent and cutting-edge.

Mike Podolinsky, CEO, Podolinsky International Pte Ltd

All the resources and contacts, potential partners and knowledge were gathered on one platform. It provided a runway for us to grow muscle before we get to the bigger waters. I truly appreciate this wonderful event.

Edmund Chen, Artiste, World Record Holder & Author; Asiainment Singapore

PRICES & PACKAGES

//DAY ONE//

SEPTEMBER 20
SENIOR MANAGEMENT ROUNDTABLE

USUAL PRICE: SGD \$999
EARLY BIRD: SGD \$548

SIM MEMBERS: SGD \$448

//DAY TWO//

SEPTEMBER 21
MANAGEMENT FESTIVAL

USUAL PRICE: SGD \$999
EARLY BIRD: SGD \$548

SIM MEMBERS: SGD \$448

PAST PARTNERS INCLUDE



FOR GROUP PURCHASE, CALL:
Christopher on 6248 6139 | Esther on 6248 9449 | Joyce on 6248 5883

TERMS AND CONDITIONS:

- All fees are not inclusive of GST
- Purchased tickets are non-refundable
- Early bird price ends July 31
- SIM reserves the right to make changes to the programme content, speaker(s), date and time due to unforeseen circumstances
- Your registration is subject to agreement of the terms and conditions governing personal data protection, which can be accessed via pd.sim.edu.sg/pdpa



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